



Eastham Visitors Tourism and Promotion Services Board  
Via ZOOM  
Minutes of Meeting June 27, 2022

Chairperson Jim Russo opened the meeting at 3:38 p.m.

**Present:** Jim Russo, Kathy Bunnell, Faith Casarella

**Absent:** Bonnie Nuendel, traveling

**Also Present:** Lauren Barker, Economic Planner, liaison to VSB

**Minutes:** Faith moved that the Minutes of May 23, 2022, with amendments suggested by Kathy be approved. See May 23, 2022 Minutes attached. Kathy seconded. Vote was unanimous: 3-0.

**Summer Concerts:** Jim will introduce Natalia Bonfini Trio at concert this evening. He also reported that the concerts have been posted to the Chamber's calendar, Facebook page and the Eastham Facebook page. He asked Lauren who to contact at the Town to post upcoming events and information onto the Town's website. Lauren suggested getting info to Jamie Demetri as she posts on the Town page. Jim will let Diana from the Chamber's office know. Kathy asked if anyone saw or heard the Concerts advertised other than the Cape Cod Times. No one had. It was suggested that information on upcoming events be sent to the area representative of Coxswain Media (Scott McAllister).

**Map of Eastham:** Jim reported he added Sandy Meadow Trail, water stations, EV stations to the Map. The question arose as to whether public bathrooms be included. The question was discussed and if public bathrooms are to be included a check must be made as to where they are located and also if the Library and Town Hall bathrooms should be included on Map. Jim sent an email to Jamie Demetri inquiring what she had suggested being added to the Map, possibly ponds. He is waiting for her response. Also, Jim sent the Map out to 4 vendors for printing prices. He has heard back from one. A fifth RFQ will go out. Size seems to be okay.

**Budget Items:** New funding available July 1, 2022.

New rack card holders that were ordered and received have been misplaced. Only have one that has been mounted on post at Windmill Green. Using old holders until new ones are found.

**Holiday Plans:** Nothing to report.

**Décor and Lighting:** Without Bonnie present, no discussion held.

**Banners:** A discussion was held regarding the email Jim sent the Board with the PDF of Nauset Light being used for an ornament that the Chamber will be selling. In order to proceed with a new Nauset Light Banner we need a professional graphic artist to use a better photo than the PDF of Nauset Light that the Chamber is presently using. The graphics artist will also select the right type and colors that stand out. After that is completed, the Board can proceed with a discussion of a new Nauset Light Banner.

**New Business:** No new business.

Meeting adjourned at 4:21 p.m.

Respectfully submitted,

Faith Casarella, Acting Secretary