



## Eastham Visitors Tourism and Promotion Services Board

Hybrid meeting: Eastham Town Hall, 2500 State Highway, Eastham  
Small Meeting Room and via Zoom.

### Minutes of Meeting May 22, 2023

**Present:** Jim Russo, chair; Bonnie Nuendel, sec'y; Faith Casarella; Kathy Bunnell.

**Absent:** Kate Paradise

Jim opened the hybrid meeting held in the small meeting room at 3:35 pm.

**MINUTES** - Review of the April 24, 2023 VSB meeting with motion by Faith to accept as written, Kathy seconded. The vote to approve was unanimously in favor.

**SUMMER CONCERTS** - Bonnie continues to work on getting contracts out to performers. Still waiting for the Navy Band to confirm in writing. We are not handing out schedules this year, but posters will be placed by committee members in locations all over town per the list we have made previously (included). Jim will work toward getting a QR code on the new banner which will be placed on the northwest corner of the Green before the night of the first concert, June 26. We discussed a way to place the QR code on the gazebo itself with no decision made. Kathy reminded us of the plan to have on hand a standard introduction of performers on concert night. Bonnie will create and circulate (included).

**MAP OF EASTHAM** – Only a few edits left before the map is ready for printing. Jim has sent out a request for quotes to six local printers for 5,000, 10,000, and 15,000 copies. The folded 6-panel maps will be on 80 lb. weight paper.

**BUDGET ITEMS** - We discussed the donation that the VSB provides to EFFI and will continue the annual \$500. The amount that passed at this year's town meeting for the VSB budget should be \$15,070 as proposed to Rich Bienvenue by Jim Russo on January 11, 2023. It becomes available on July 1, 2023, the beginning of the new fiscal year.

**CAROLS ON THE GREEN** - Faith and Kathy continue to talk about plans for a holiday lighting contest. The committee will discuss plans to sponsor a gingerbread house at Tee Time with a thought to moving the one-day event to Windmill Green for the entire holiday season.

**DECOR AND LIGHTING** - Misty Hill Landscaping plans to install more drip hoses around the Fat Albert Blue Spruce at the Info Booth. Bonnie will research previous meetings' minutes to see whether the initial contract with Misty Hill included maintaining that tree. It will involve digging a trench where maybe we could install an underground electrical cord to the lights on the tree. Members shared their preference for lights that could be set to be mixed colors for the holiday and a warm white for off season.

**BANNERS** - Member Kate Paradise was unable to attend; Jim notes there are not yet any finished designs to view.

**NEW BUSINESS** - Nothing to report.

**ADJOURNMENT** - Kathy motioned to adjourn the meeting and Faith seconded. A vote to adjourn was unanimous at 4:45 pm.

**NEXT MEETING**- June 26 at 3:30 pm in the small meeting room at Town Hall.

Respectfully submitted,  
Bonnie Nuendel, sec'y.