



Eastham Visitors Tourism and Promotion Services Board
Via ZOOM
Minutes of Meeting January 24, 2022

Meeting called to order at 4:33 pm by chair Jim Russo via ZOOM.

Present: Jim Russo, chair; Bonnie Nuendel, sec'y: Faith Casarella, Lauren Barker, Town Hall liaison
Absent: Kathy Bunnell

Minutes: Minutes from the December 27, 2021, meeting were reviewed, and some discrepancies were noted between various copies out to committee members. Decision made to hold vote on the final draft until the next VSB meeting, after which Bonnie will send it to Linda Sassi, assistant town clerk.

Summer Concerts: Bonnie will send tentative schedule out sooner than usual, hopefully, even if all performers have not confirmed. It will be available by next VSB meeting. Jim agrees that local preference is key, but the schedule should reflect variety of musical types.

Budget Items - Lauren has corresponded with town treasurer Teena Tilton re attending a VSB meeting to explain our expense sheet and budget format. When Teena is confident that the software company has corrected some issues, she will get together with this committee.

Holiday Plans - nothing to report

Decor and Lighting - Bonnie sent out some ads for lighting but they were not received by committee members. Bonnie will resend and check sent mail to be sure they went out this time. Bonnie read an email from Steve Rice from Life and Lighting in Eastham. He hopes supply chain issues will resolve by mid-to-late February and will update Bonnie when that occurs. Bonnie has not received an invoice from Steve. Jim reported on the lighting on the Fat Albert blue spruce on the Info Booth property. The circuit breaker kept shutting down so Jim removed the multicolored lights after Christmas, leaving just the white ones. As a result, we now have no working lights on that tree. He suggests that in warmer weather we can take down the lights and inspect or blown fuses. Bonnie found out that the Carolers light fixture is now with the DPW. At our October 24 meeting we will address having them placed on the Green next holiday season. Bonnie and Jim both note that the WG bandstand lights look very pretty at night.

Banners - Jim received the list of available banners but no images. Bonnie will resend. Jim suggests saving list as pdf so that images should come through along with text. Faith noted that the Christmas Goose banner didn't appear this year so we should ask DPW to put up next holiday season. This request should also be on October 24 VSB agenda. Bonnie notes that we need an additional Nauset Light banner. Jim reports that DPW was asked to follow up with the power company about making a total of 23 power poles available for banners, including along Brackett Rd. all the way to the bike trail. Bonnie will contact DPW to determine any progress.

New Business - Bonnie will resend ads from Pottery Barn and another lighting place for possible solar lighting purchase if Steve Rice can't come through.

Meeting Adjourned - Faith motioned to adjourn. Bonnie seconded. Vote was unanimous.

Next meeting - February 22, 2021, at 3:30 via ZOOM.

Respectfully submitted,
Bonnie Nuendel, Secretary