



community development partnership

Promoting a vibrant and diverse community on Lower Cape Cod

PRESS RELEASE
FOR IMMEDIATE RELEASE

ph: 800.220.6202 | ph: 508-240-7873 | fx: 508.240.5085
www.capecdp.org | info@capecdp.org

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For Immediate Release

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Moira Noonan-Kerry Director of Economic Programs
Community Development Partnership
3 Main Street Mercantile, Unit 7, Eastham, MA 02642
508-240-7873 x 13, moira@capecdp.org

**“Sales and Customer Service with
Mark Novota of Wequassett Resort & Golf Club”**

Sales and Customer Service is the topic of a seminar being offered on May 18th from 5:30 – 7:30 p.m. by the Community Development Partnership.

Led by **Mark Novota**, Managing Partner of the Wequassett Resort and Golf Club, this seminar will provide suggestions and share proven ways to teach sales staff about their role in the big picture and in retaining repeat customers. Learn how the sales and service team can make or break a bottom line. This seminar is suggested for all owners and the employees that make up the core of a customer investment team.

The seminar will be held at the Wequassett Resort & Golf Club. The fee is \$25 and pre-registration is required. Light refreshments will be served.

To register please contact Lisa Panaccione at 800-220-6202 x25 or via email at lisa@capecdp.org. The 3rd Wednesday Business Boosters is a nine-month series of educational seminars designed to help local business owners increase their business skills. For additional information about this program and other workshops visit the CDP at www.capecdp.org.